GS1 DataBar™ Coupon Order Form
Interim Standard with Optional Data

Symbology LABEL PRODUCTS™

12571 Oliver Ave S #700, Burnsville MN 55337
PHONE: +1.763.315.8080 | FAX: +1.763.315.8088 | ORDERS: 1.800.328.2612 | clientservices@symbology.com | www.symbology.com

Billing Information:

Date: _____ Account No.:_____

P.O./Job Number: _____

Contact:_____

Company: _____

Phone No.:_____ Ext: _____

Email Invoice to: _____

Magnification (Symbol Size):

☐ 80% *(Default is 80% size if printing lithographic, FSI, 4 color process or similar.)*

☐ Other magnification (81%-100%). Please specify: _____%

Email Order Acknowledgement: _____

Email Advanced Shipping Notice: _____

Delivery:

☐ Internet (you download from www.symbology.com)

☐ Email: _____

Format: ☐ Illustrator ☐ EPS ☐ PDF

Bar Width Adjustment (printing process):

☐ Lithography, Offset

☐ Other (Flexography, silk screen, digital, etc)

Please specify: _____

Report:

☐ Coupon Validator℠ Service Report

Special Instructions:

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1. Offer # | **Description/Market Area** | **Value Code** | **Save Value** | **Company Prefix** | **Purchase Requirement** | **Family Code**

Additional Information

Start Date | **Exp. Date** | **Purchase Rules:** | **Save Value Applied to:** | **2nd Co. Prefix Purchase Requirement** | **Family Code**

3rd Company Prefix | **Purchase Requirement** | **Family Code** | **Retailer Company Prefix** | **Store Coupon Flag (EAN99)** | ☐ **Do Not Multiply Flag (EAN99)**

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2. Offer # | **Description/Market Area** | **Value Code** | **Save Value** | **Company Prefix** | **Purchase Requirement** | **Family Code**

Additional Information

Start Date | **Exp. Date** | **Purchase Rules:** | **Save Value Applied to:** | **2nd Co. Prefix Purchase Requirement** | **Family Code**

3rd Company Prefix | **Purchase Requirement** | **Family Code** | **Retailer Company Prefix** | **Store Coupon Flag (EAN99)** | ☐ **Do Not Multiply Flag (EAN99)**

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3. Offer # | **Description/Market Area** | **Value Code** | **Save Value** | **Company Prefix** | **Purchase Requirement** | **Family Code**

Additional Information

Start Date | **Exp. Date** | **Purchase Rules:** | **Save Value Applied to:** | **2nd Co. Prefix Purchase Requirement** | **Family Code**

3rd Company Prefix | **Purchase Requirement** | **Family Code** | **Retailer Company Prefix** | **Store Coupon Flag (EAN99)** | ☐ **Do Not Multiply Flag (EAN99)**

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4. Offer # | **Description/Market Area** | **Value Code** | **Save Value** | **Company Prefix** | **Purchase Requirement** | **Family Code**

Additional Information

Start Date | **Exp. Date** | **Purchase Rules:** | **Save Value Applied to:** | **2nd Co. Prefix Purchase Requirement** | **Family Code**

3rd Company Prefix | **Purchase Requirement** | **Family Code** | **Retailer Company Prefix** | **Store Coupon Flag (EAN99)** | ☐ **Do Not Multiply Flag (EAN99)**

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1. **Magnification –** Industry standard for determining size i.e. 80%-100% (Please contact Customer Service at Symbology for size charts)

2. **Bar Width Adjustment –** Loss/gain adjustment of the nominal bar width dimension on printing plates to compensate for print gain which occurs in wet ink processes.

3. **Offer Number –** 6 digit number (assigned by the owner of the Primary GS1 Company Prefix) that identifies this offer. Commonly developed for use by a clearing house to collect data on the percent of coupon redemption.

4. **Description –** Used to identify the individual codes or market area for user reference only.

5. **Value Code –** 2 digit number that represents the redemption value of the coupon.

6. **Save Value –** The dollar amount the consumer receives off the product or products or the "Up to" value of the coupon.

7. **Save Value Denomination**

8. **Company Prefix –** 6-12 digit number assigned to the product manufacturer. This contains the number system and MIN number preceded by a 0. (example: UPCA from product is 0 12345 00000 0, your GS1 company prefix is then 0012345)

9. **Purchase Requirement –** Quantity of items the consumer must bring to the register in order to redeem coupon.

10. **Purchase Requirement Denomination**

11. **Family Code** – 3 digit code that represents the product or group of products that the consumer must bring to the register in order to redeem the coupon.

12. **Start Date –** 6 digits that represent the year, month, and date a coupon begins.

13. **Expiration Date –** 6 digits that represent the year, month, and date a coupon expires.

14. **Purchase Rules –** The specific purchase rule that applies to the coupon depending on the addition of 2nd and/or 3rd purchase requirements.

15. **Save Value Applied to –** Applies save value to either First, Second, or Third purchase requirement depending on offer.

16. **Retailer Company Prefix –** 6-12 digit number that restricts coupon use to one particular store or chain of stores.

17. **Store Coupon Flag –** Creates EAN99 coupon, choose rule that applies to this offer up to 8 items.

18. **Do Not Multiply Flag –** Creates EAN99 coupon, if checked, indicates coupon cannot be doubled.